Celebrating the Lafayette Alumna Teaching and Leading the Next Generation

April 2, 2016

A Day of Community, Connection, Information, and Inspiration
Wow! What a thrill to have gathered together on campus so many talented, successful, vibrant and engaging women for the Council of Lafayette Women’s 2016 Conference, “Celebrating the Lafayette Alumna: Teaching, Inspiring and Leading the Next Generation.” This day offers an opportunity to participate in thought-provoking classes while connecting with friends and faculty.

The Council of Lafayette Women is proud to showcase the talent that exists right at our very doorstep – the accomplished, creative, entrepreneurial, and academic prowess of the Lafayette alumna. As each session presents you with new insights, our goal is that each conversation will be the catalyst to enhance the community you already are participating in at Lafayette and will serve as a springboard to forge new relationships. This is your opportunity for some much needed “me” time – a restorative day of indulgence. It is our hope that this conference will inspire and renew your engagement with the College.

We especially would like to extend our sincere gratitude to our keynote speakers – President Alison Byerly and Sally Lou Oaks Loveman ’84. And a huge “thank you” to our speakers, alumnae, faculty, and staff – you embody all the best that is our alma mater.

Have a fantastic time!

Courtney Matthews ’91                      Ellen Poriles Weiler ’83
Chair, Council of Lafayette Women           Chair, Council of Lafayette Women
                                            2016 Conference

Council of Lafayette Women Members:

Mary Armstrong                                Sandy Kazinski ’85
Susan Averett                                 Barbara Levy ’77 P’11’14
Ellen Kravet Burke ’76                        Katie Livornese ’14
Laneta Dorflinger ’75                         Courtney A. Matthews ’91, Chair
Janet Edelstein ’81 P’13’17                   Rachel Nelson Moeller ’88
Terry Galla ’83 P’15                          Alma R. Scott-Buczak ’74
Angela DiChiara Garofalo ’82 P’10             Renae Schneck Tesauro ’82 P’12
                                            Ellen Poriles Weiler ’83
## Schedule at a Glance

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title/Presenter(s)</th>
<th>Session Location</th>
</tr>
</thead>
</table>
| 8:30 – 9:45 a.m. | Registration and Continental Breakfast  
Opening Remarks  
*Alison Byerly, President* | Bergethon Room, Marquis Hall |
|                | Concurrent Sessions 1  
Prepared Pards: Advice for Lady Leopards on Organizing Their Affairs and Helping Loved Ones Do the Same  
*Wynne Whitman ’86* | Kirby Hall of Civil Rights Room 106 |
|                | Mentorship in the Community: Turning Your Passion Into a Career  
*Amanda Evans ’13, Jiselle Peralta ’13* | Kirby Hall of Civil Rights Room 104 |
|                | 10:00 – 11:00 a.m.  
*Melissa Shusterman ’89* | Ramer History House Room 103 |
| 10:00 – 11:00 a.m. |  
Mentorship in the Community: Turning Your Passion Into a Career  
*Amanda Evans ’13, Jiselle Peralta ’13* | Kirby Hall of Civil Rights Room 104 |
|                | 11:15 a.m. – 12:15 p.m.  
Saving Venice From Venice: The Reality of a City on Water  
*Lauren Novotny ’11, Mirielle Vasselli ’16* | Ramer History House Room 103 |
|                | Reinvent Yourself for Your Next Chapter  
*Margie Cherry* | Kirby Hall of Civil Rights Room 104 |
|                | Slave or Free, Women Pass the Message: The Case of Madagascar  
*Professor Wendy Wilson-Fall* | Kirby Hall of Civil Rights Room 106 |
|                | 12:25 – 1:30 p.m.  
Lunch & Keynote: A Life-Long Return – Celebrating the Lafayette Connection  
*Sally Lou Oaks Loveman ’84* | Bergethon Room, Marquis Hall |
|                | Concurrent Sessions 3  
Sit Down with Sally Lou Oaks Loveman  
*Sally Lou Oaks Loveman ’84* | Ramer History House Room 103 |
|                | Women as Leaders: The Double Bind  
*Professor Susan Basow* | Kirby Hall of Civil Rights Room 104 |
|                | 1:45 – 2:45 p.m.  
Yoga for Life: How Yoga Keeps You Healthy, Sane and Successful  
*Liza Laird ’05* | Kirby Hall of Civil Rights Room 106 |
|                | Emerging Careers in Digital Media Your Parents Don't Know About  
*Melissa Shusterman ’89* | Kirby Hall of Civil Rights Room 107 |
| 3:00 – 4:00 p.m. |  
Navigating the Network You Never Knew You Had  
*Loren Pierce Alexis ’82, Christine Besselman ’17, Caroline Bitterly ’17, Virginia Logan ’81, Victoria Salemi ’95* | Kirby Hall of Civil Rights Room 104 |
|                | 3:00 – 4:00 p.m.  
Fashioning Your World: Three Perspectives  
*Megan Averbuch ’07, Terese Brown ’07, Clarissa Louw ’94* | Ramer History House Room 103 |
|                | Running in Heels: A Woman’s Guide to Getting Elected  
*The Hon. Paula Roscioli ’87* | Kirby Hall of Civil Rights Room 107 |
| 4:15 p.m. | Afternoon Tea Social and Conference Closing | Bergethon Room, Marquis Hall |
Concurrent Session Descriptions

Prepared Pards: Advice for Lady Leopards on Organizing Their Affairs and Helping Loved Ones Do the Same
10:00 – 11:00 a.m., Kirby Hall of Civil Rights Room 106
Wynne Whitman ’86 will be leading our leopard ladies on a discussion of estate planning for women of all ages. Advice for women serving now or in the future as fiduciaries for friends and loved ones will also be presented. Practical topics for all women!

Mentorship in the Community: Turning Your Passion Into a Career
10:00 – 11:00 a.m., Kirby Hall of Civil Rights Room 104
Join two young Lafayette alumnae in an interactive discussion on how they took the lessons learned both in and out of the classroom and translated them into a career of giving back. Both of these empowered and motivating women have been featured in the Lafayette Magazine for their work in mentoring and molding the young minds of the future. Join Amanda Evans ’13 and Jiselle Peralta ’13 as they share their journey from "The Hill" to the real world.

10:00 – 11:00 a.m., Ramer History House Room 103
Join '89 alumna, Melissa Shusterman, M.A. in a roundtable discussion as she shares her experience working in the television, film, and now the digital media industry as a female television director/producer and digital video entrepreneur. This talk will open up to questions and conversation. Let’s work together to learn how to ask for competitive compensation and promote oneself and one’s expertise.

Saving Venice From Venice: The Reality of a City on Water
11:15 a.m. –12:15 p.m., Ramer History House Room 103
Hear the fascinating stories of former Save Venice interns, Lauren Novotny ’11 and Mirielle Vasselli ’16, who made visits to art restoration labs, watched conservators work, and evaluated condition reports on works requiring conservation. While learning to live in a new country for 10 weeks of the summer, they developed a knowledge and appreciation for another culture, way of life, and the precarious nature of Venetian artwork. They had intimate access to the monks’ loft of the 16th-century Church of San Sebastiano and saw Paolo Veronese’s hidden frescoes, among various other projects and installations. Life after Save Venice will also be discussed, including how the internship and exposure to endangered heritage sites has shaped a post-Lafayette experience.
Concurrent Session Descriptions

Reinvent Yourself for Your Next Chapter
11:15 a.m. –12:15 p.m., Kirby Hall of Civil Rights Room 104
Whether you are re-launching your career after time out of the workforce, ready to change career horses in mid-stream, or planning for a retirement that’s anything but boring, it helps to have a plan. Do you have a dream? Do you know what you’d love to do, or at least what you DON’T want to do anymore? That’s a start! Join Margie Cherry, assistant director of Lafayette Alumni Career Services, to understand the process of change, identify what you are looking for in your next chapter of life, and know what it takes to turn that page!

Slave or Free, Women Pass the Message: The Case of Madagascar
11:15 a.m. –12:15 p.m., Kirby Hall of Civil Rights Room 106
From the seventeenth century into the nineteenth, thousands of Madagascar’s people were brought to American ports as slaves. In *Memories of Madagascar and Slavery in the Black Atlantic*, Professor Wendy Wilson-Fall shows that the descendants of these Malagasy slaves in the United States maintained an ethnic identity in ways that those from the areas more commonly feeding the Atlantic slave trade did not. Generations later, hundreds, if not thousands, of African Americans maintain strong identities as Malagasy descendants. She will explore the role women played in carrying on these legacies.

Entrepreneur or Entrepreneur-ish: Which are You?
11:15 a.m. –12:15 p.m., Kirby Hall of Civil Rights Room 107
Over the past decade, the increase in women-lead startups has risen a dramatic 234%. In NYC alone, also known as "Silicone Alley", companies with women founders and women executives have attracted nearly $3 billion in venture capital. Today is the time for women to lead or join a startup - but which path best inspires you? Which path matches you? Simmone Chaddan Taitt ’04 will share the top five attributes for each profile and anecdotal stories focused on characteristics for success. We will talk about the challenges and rewards in startup life and what it means to create impact at early stage companies. The session will wrap up with weighing the risks and rewards of going down the path less traveled for women in startups and technology.
Concurrent Session Descriptions

Sit Down with Sally Lou Oaks Loveman ’84
1:45 – 2:45 p.m., Ramer History House Room 103
Spend time with our keynote speaker, diving deeper into her fascinating career and the ways in which being part of the Lafayette family continues to enrich her life. Bring your questions for this up close and personal conversation.

Women as Leaders: The Double Bind
1:45 – 2:45 p.m., Kirby Hall of Civil Rights Room 104
Can women leaders be authoritative AND likeable? Many consider it a double bind. Drawing upon her extensive research on the psychology of gender, Susan Basow, Ph.D., acting head of Lafayette’s Department of Psychology, will discuss men’s and women’s perceptions of women leaders, and offer insights into using those perceptions to enhance your own leadership style.

Yoga for Life: How Yoga Keeps You Healthy, Sane and Successful
1:45 – 2:45 p.m., Kirby Hall of Civil Rights Room 106
When Liza Laird ’05 was first introduced to yoga she never imagined that one day it would be an integral part of her life. Liza will share her story of how yoga saved her from a draining corporate job, helped her create a life she loves, and supported her through a battle with breast cancer. You will be guided through yoga practices that you can do easily in your chair or standing - no special yoga clothes required. These will be helpful practices that can be done anytime, anywhere, to reset your body and mind. Yoga can help you stay healthy, sane, and successful even in the midst of chaos.

Emerging Careers in Digital Media Your Parents Don't Know About
1:45 – 2:45 p.m., Kirby Hall of Civil Rights Room 107
Join ’89 alumna Melissa Shusterman M.A. as she outlines some of the new emerging careers in the digital landscape. Learn about careers that did not exist 10 years ago. See the possible types of companies, firms and agencies hiring in these fields. Gain tips on how to get started in your career search. There is no straight career path in the digital world. The field is diverse, and dynamic.
Concurrent Session Descriptions

Do What You Love
3:00 – 4:00 p.m., Kirby Hall of Civil Rights Room 106
We all want to have careers we are passionate about. We want to wake up every morning and feel energized to get to work. This workshop by Sally Lou Oaks Loveman ’84 focuses on how to make that happen by simply looking at what our talents are and what environments makes us feel vibrant and whole. Doing what you love is not that hard. In fact it’s very simple!

Navigating the Network You Never Knew You Had
3:00 – 4:00 p.m., Kirby Hall of Civil Rights Room 104
Hear from fellow alumnae as they share stories that fueled their passion to empower other women in their careers and personal lives. These women will offer strategies and insights from personal experiences. Also learn about a new campus organization called Lafayette Women in Business that is creating an ecosystem of support for female students across disciplines. Students will share their perspectives on the value of reciprocity and finding alumnae and parent mentors.

Fashioning Your World: Three Perspectives
3:00 – 4:00 p.m., Ramer History House Room 103
Follow the exciting journey of fashion from its creation, to the catwalk and, finally, your closet. Three Lafayette alumnae entrepreneurs will guide you through this intimate experience of dressing up. Terese Brown ’07, fashion designer, shares the creative process behind her vibrant collections, helping her clients conquer the day in color. Megan Averbuch ’07, fashion stylist, focuses on the how-to’s of image-building, from start-up fashion companies, to working women, and VIPs in the public eye. Clarissa Louw ’94, artist, educator, and women’s stylist, explains how to outwardly express the best in oneself by helping women identify their body type, motivation for dressing, and personal style. Get ready to be on-trend, and enjoy this interactive session that includes student models.

Running in Heels: A Woman’s Guide to Getting Elected
3:00 – 4:00 p.m., Kirby Hall of Civil Rights Room 107
Why aren’t more women running for political office? The Honorable Paula A. Roscioli ’87, Judge of the Court of Common Pleas, will discuss why more women don’t throw their hat in the ring. Participants will learn about the history of women in politics in the United States and where we stand globally. At the conclusion of the hour, those in attendance will walk away with practical advice on how to run for elected office.
Alison Byerly was inaugurated as Lafayette’s 17th president in October 2013. A nationally recognized scholar and one of the nation’s most prominent thought leaders on the role of technology in higher education, Byerly has a long and deep involvement in and commitment to an interdisciplinary and global approach to higher education.

Under Byerly’s leadership, Lafayette launched the public phase of the $400 million Live Connected, Lead Change campaign in November 2014. The most ambitious fundraising effort in the College’s history, Live Connected, Lead Change seeks to strengthen the connections between liberal arts and engineering, foster innovation in teaching and learning, and support a campus community that creates lifelong connections among students and that gives them the intellectual and social skills they need to succeed. As a result of the campaign’s early success, Lafayette has constructed the Oechsle Center for Global Education and two new buildings at the Williams Arts Campus and added considerably to its endowment.

In fall 2015, Lafayette launched the Connected Communities program, which is providing an immersive student experience that connects residence life to academic programs and student advising. The transformative program supports the academic and developmental needs of a diverse student body by integrating into the residential program a four-year advising system involving faculty, staff, peer mentors, and career services. Enhanced housing and dining services that put multiple living/learning options alongside flexible social spaces will strengthen the sense of community, create opportunities for intellectual engagement, and broaden students’ social options. New students are assigned to one of five Commons, which serve as the foundation for students’ first-year experience.

In February 2016, Byerly announced a new strategic direction that calls for a significant investment in the quality of Lafayette’s people and the vibrancy of its education community. As a result of this new direction, the College will strengthen its financial aid resources to improve access and affordability, with a goal of admitting the most qualified students regardless of their ability to pay. At this time when a Lafayette education has never been more in demand, the College will grow the size of its student body through a carefully planned and managed process. In addition, the College will add new faculty positions to maintain its long tradition of close faculty and student interaction and enhance faculty recruitment and retention through competitive salaries.

Byerly earned a bachelor’s degree with honors in English at Wellesley College in 1983, a master of arts in English at University of Pennsylvania in 1984, and a doctorate in English at Penn in 1989. Prior to being named Lafayette’s president, Byerly served as provost and executive vice president at Middlebury College. A member of the Middlebury faculty from 1989 through 2013, she held an interdisciplinary appointment as college professor and served as a visiting scholar at MIT, Stanford, and Oxford. Byerly has authored many scholarly articles and two books—Are We There Yet? Virtual Travel and Victorian Realism, which was published in 2012 by the University of Michigan Press, and Realism, Representation, and the Arts in Nineteenth-Century Literature, which was published by Cambridge University Press in 1997 and reissued in paperback in 2006. She also serves on the boards of the Association of Independent Colleges and Universities of Pennsylvania, the Pennsylvania Consortium for the Liberal Arts, the Lehigh Valley Association of Independent Colleges, and the Lehigh Valley Health Network.

Byerly is married to Stephen Jensen, a medical editor. Their daughter, Laramie, a graduate of Carleton College, is now pursuing her doctorate in oceanography at Texas A&M. Their son, Ryan, a senior at Moravian Academy, will attend Dickinson College in the fall.
Sally Lou Loveman was the audience producer for *The Oprah Winfrey Show* and *Oprah's Lifeclass* for OWN and has spent a lifetime doing what she loves. At age 14, Sally Lou tuned in to her passion for television when she sat in a studio audience at *The Mike Douglas Show* and spotted a girl on the set with a clipboard. Sally Lou did not know what the girl did but she knew that one day she would do it too.

After a 30-year career in television and having entertained over a half of a million people from the *Oprah* stage, Sally Lou Loveman brings her message to new audiences through her company lovespeaks.

Today, Sally Lou serves her clients and engages audiences with inspirational presentations that connect with truth, talent and a life’s work. “When people connect and recognize the great joys in life, the purpose that feeds their spirit and soul, they share that enthusiasm and drive with the people who surround them and that is the moment when love really speaks.”

Sally Lou Loveman’s inspirational message invigorates and captivates audiences. Her speaking engagements focus on connecting audiences with their greatest talents and designing professional and personal experiences that embrace that innate joy.

Sally Lou is no stranger to a microphone and is available to serve as emcee and host for your event. Sally Lou brings her producer talent and heart to the room and promises to make your event memorable. Her name speaks for itself. Be inspired by her passion, her stories, her humor and her truth.

You can contact Sally Lou Loveman at sallylou@lovespeaks.tv or 847-525-3437.

Please go to lovespeaks.tv for more on Sally Lou Loveman, founder of lovespeaks, an inspiration network sharing a message of connection and joyful living with live audiences.
Session Presenter Biographies

Loren Pierce Alexis ’82

Loren Pierce Alexis graduated from Lafayette in 1982 and earned her law degree from Seton Hall Law School in 1985. She is admitted to the bars of New Jersey and Pennsylvania, to their federal district courts, and to the bar of the District of Columbia. She is also admitted to the United States Court of Appeals, Third Circuit and to the United States Supreme Court.

A partner at McElroy, Deutsch, Mulvaney & Carpenter, LLP, Loren has over 25 years of experience representing businesses from Fortune 500 companies to start-up ventures, focusing on the areas of general commercial litigation, insurance coverage, health care and employment litigation. She also has experience in environmental, class action, product liability, and fraud litigation. Her professional successes have earned her numerous accolades: Leader Among Women and Minorities by the New Jersey Law Journal (2005), Best Lawyers® (2006-2016), Super Lawyers® (2009-2013), Martindale-Hubbell’s AV Peer Review Rating, Distinguished Service Award from Volunteer Lawyers for Justice®, “Women Leaders in the Law” (2014, 2015), and Professional Lawyer of the Year Award by the New Jersey Commission on Professionalism in the Law on behalf of the New Jersey Women Lawyers Association.

An advocate for women in the law, Loren co-founded her firm’s Women’s Initiative and is president-elect, immediate past vice president and past chief financial officer of the New Jersey Women Lawyers Association. Loren and her family reside in Basking Ridge, NJ.

Megan Averbuch ’07

Megan Averbuch is a NYC-based fashion stylist. She allocates her time between styling at world renowned vintage boutique and showroom/archive, New York Vintage (www.newyorkvintage.com) and working as a freelance stylist. With experience as a Men's stylist, she boasts a clientele of NYC's social men as well as a plethora of professional athletes. Versatile and with a portfolio filled with editorial, look book and editor experience from quite a few publications- including the international Magie Magazine (cover), Heed Magazine (celebrity/cover), Resource Magazine (celebrity) and Teen Vogue and the highly regarded art/fashion publication, Futureclaw Magazine. Modeling, major event planning around the world (for clients such as Maxim, Playboy, The Rashad Jennings Foundation, Schuyler 4 Showroom, Rolling Stone, d4sm, etc.) itinerary planning and brand consulting can also be found on her extensive resume. Her personal site and blog is www.bellesandrebelles.blogspot.com and Twitter name is @bellesnrebelles.
Session Presenter Biographies

Dr. Susan Basow
Susan Basow is Charles A. Dana Professor of Psychology and acting head of the Psychology Department at Lafayette College. A founder and former coordinator of the Women’s and Gender Studies program, Dr. Basow currently teaches courses on Gender, Cross-Cultural Psychology, Personality, Abnormal Psychology, and Counseling. A licensed counseling psychologist, Dr. Basow has written a textbook on gender as well as published numerous research studies and book chapters on such topics as gender issues in interpersonal perception, and cultural body ideals/norms.

Christine Besselman ’17
Christine Besselmen is a current Lafayette student majoring in mechanical engineering. She is also a Career Services Gateway Ambassador.

Caroline Bitterly ’17
Caroline Bitterly is a current student at Lafayette. A member of the Lafayette Leadership Committee, Caroline has also worked with Prof. Rose Marie Bukics in the development of the Lafayette Women in Business. Caroline is also the lead contact for the club Field Hockey team.

Terese Sydonna Brown ’07
Jamaican-born, New York-bred, Terese Sydonna Brown is a 2014 alumna of the Philadelphia Fashion Incubator at Macy’s, holds a dual degree in economics & business and studio art from Lafayette and a fashion design degree from The Fashion Institute of Technology. After obtaining a strong business foundation at Lehman Brothers and Goldman, Sachs & Co., Brown pursued her fashion career in design, production, buying, sales and merchandising for NYC Alliance, Jimmy Choo, Marc Jacobs, and Lord & Taylor to name a few.

Terese launched Terese Sydonna LLC in 2011, a contemporary ready-to-wear and accessories brand designed for the superhero in all of us. Inspired by bold prints, sculpture, and unexpected detail, her collections celebrate a modern landscape where art, fashion and comfort intersect.

The work of Terese Sydonna has been featured in fashion shows, trunk shows and pop up shop experiences with notable retailers, publications and organizations.
Session Presenter Biographies

Margie Cherry

Margie Cherry is Lafayette’s assistant director of Alumni Career Services. While not a Lafayette alumna, she considers herself an honorary ’Pard due to her devotion to the Lafayette spirit and obsession with all things leopard print. Margie is an advocate for constant reinvention, having recreated her career multiple times, from illustrator to copywriter, cartoonist, comedian, and counselor to her current incarnation of career coach…for now!

Her passion is for empowering women to discover and manifest their potential for this chapter and the next…and the next… and the next! Margie holds a master’s in counseling psychology. Her adult coloring book, “The Art of Motherhood: Mom’s Comedy Coloring Book,” debuts in May.

Amanda Evans, MPH ’13

Amanda is the community relations coordinator at The Children’s Hospital of Philadelphia (CHOP). She is responsible for growing collaborative partnerships and alliances with community organizations and key stakeholders in Southeastern PA and Southern New Jersey. She also promotes CHOP’s community relations’ priorities, strategies, and programs to community-based organizations, local city government and throughout the CHOP network. Prior to joining CHOP, she canvassed in New York City for a progressive non-profit organization advocating for women’s reproductive rights. She received her master’s of public health from Drexel University’s Dornsife School of Public Health and her B.A. in a self-designed major, collective community development and social policy. Amanda is a member of the American Public Health Association, the Greater Philadelphia Chamber of Commerce Young Professional Network, and the Friends of Malcolm X Memorial Park, where she helps plan park programing and advocates for resources for the West Philadelphia community.

Erin Evans

Erin Evans currently serves as a Gateway counselor in our award winning Career Services department and manages our internship programs where she partners with alumni, parents, and employers to secure high quality internship experiences. She also leads our internship stipend program which is a financial aid program for students seeking financial assistance to defray the often high costs of internship experiences for students and their families. Prior to this role, Erin served as an assistant dean at Albright College and worked in a variety of roles at Suffolk University Law School and Babson College. Throughout her professional career, she has co-chaired international conferences, served on higher education boards, and provided dozens of presentations at conferences and colleges.
Session Presenter Biographies

Dr. Wendy Wilson–Fall

Wendy Wilson–Fall is a social anthropologist who works on topics of West Africa and on the North American mainland African diaspora. Associate professor and program chair of the Africana Studies Program at Lafayette College, she served as director of the West African Research Center in Dakar, Senegal from 1999–2004. Her research engages questions of socio-cultural change among nomadic livestock producers, slavery and unfree labor in Africa and the diaspora, and ethnic identity. Most of her work has been in the Sahel region of West Africa, but a book project on African Americans and narratives of Madagascar was recently published in Fall 2015 by Ohio University Press. Wilson–Fall has published numerous book chapters and articles on the themes of identity, nomadic pastoralism and the U.S. African Diaspora. She currently serves as the president of the international West African Research Association.

Liza Laird ’05

Liza Laird graduated from Lafayette in 2005 with a B.A. in Psychology. She is a 500HR Registered Yoga Teacher and 800HR Registered Phoenix Rising Yoga Therapist. Liza is a yogi, knitter, and lover of handstands. She started both yoga and knitting at the wee age of 8 and has since then started her own yoga business, Liza Laird Yoga, and knit design company, Ragline Knits. Through yoga retreats, online classes, knitting courses, and writing, Liza attempts to bring the many benefits of yoga and knitting to a broader population.

Virginia Logan ’81 P’15

Ginny holds a bachelor of arts degree with honors in English from Lafayette and a juris doctor degree from the Villanova University School of Law. She is currently the executive director of the Brandywine Conservancy & Museum of Art. She brings business acumen and leadership skills sharpened in both the corporate and nonprofit worlds. Her executive experience in the nonprofit sector includes nearly a decade on the board of directors of the Philadelphia Boys Choir & Chorale, including seven years as chairman leading a key period of strategic planning and advancement. Ginny is a member of the Greater Philadelphia Cultural Alliance board and has served Lafayette College in a number of key committee and leadership roles including currently chairing the Lafayette Annual Fund. Prior to joining the Brandywine Conservancy, she had a 25–year career at Sunoco, Inc.
Session Presenter Biographies

Clarissa Lerch Louw ’94
Clarissa Louw is a fashion stylist for cabi, a designer line of clothing out of California. She also owns an arts-based educational enrichment business, The Meandering Monarch. Previously, she was a high school teacher with a passion for art, drama, and music who has volunteered around the world with Mercy Ships.

Her passion is serving others. She enjoys helping women express their self-confidence by finding design combinations that work best for their body type, personality, and lifestyle. She brings the entire line of designer clothing into women’s homes to offer their friends a VIP fashion experience. She lives in Nazareth, Pennsylvania.

Lauren Novotny ’11
Lauren Novotny is an associate at Art Finance Partners in New York City, a small asset-based financial firm dedicated to art lending. Previously, she interned at Zach Feuer Gallery in New York City, Julie Heller Gallery in Provincetown MA, and the Metropolitan Museum of Art. Lauren was part of the inaugural pair of interns for the Lafayette - Save Venice partnership in 2010. She received dual bachelor degrees in Art History and Economics & Business from Lafayette in 2011, and is the recipient of the Rothkopf Scholars Award and the Frederick Knecht Detwiller prize in art history. In 2012, she received a master’s in art business from Sotheby's Institute of Art, with a concentration in Contemporary Art. She currently resides in Manhattan.

Jiselle Peralta ’13
Jiselle graduated with a B.A. in psychology and women’s and gender studies. She then went on to receive her master’s in teaching through Relay Graduate School of Education. Now, as a first grade teacher in Brooklyn, NY at Excellence Boys Charter School, she strives to use her education and her own background as an impoverished New York City school student to act as a role model for her students. She helps prepares the scholars in her all-boys school to enter, succeed in and graduate from preparatory high schools and college.
Session Presenter Biographies

The Hon. Paula A. Roscioli ’87 P’18

Paula A. Roscioli was elected Judge of the Court of Common Pleas of Northampton County on November 8, 2005, and was sworn into office on January 4, 2006. Judge Roscioli was re-tained for a second 10 year term in November of 2015. She currently serves as the Administra-tive Judge of Domestic Relations and previously served as the Administrative Judge of Criminal Court. Judge Roscioli is currently the supervising judge for the Northampton County Mortgage Foreclosure Diversion Program and previously served as the presiding judge for the Northamp-ton County Grand Jury empaneled from 2010 through 2012. As a judge in Northampton County she presides over any matters that appear before the Court, which include civil trials, criminal trials, and family law cases. Judge Roscioli enjoys mentoring high school and college students interested in the law and regularly hosts internships for Lafayette College students during their January term.

Victoria Salemi ’95


For more information, visit www.vickisalemi.com and follow her on Twitter and Instagram. Go 'Pards!

Melissa Shusterman, M.A. ’89

Melissa received her master of film and video in 2003 from American University. She has worked as a producer/director for HGTV, VH1, MTV, The FOOD Network, FX Network, Discovery and Fuse Network. She also helped launch Fountainhead, a video-based start-up, and has consulted for QVC. Six years ago Melissa started her own company, Fedora Media. Fedora Media specializes in "audience engagement through video and social media." Fedora Media’s clients include large digital agencies, advertising agencies, e-commerce agencies, companies, start-ups and brands. She enjoys helping her clients by creating dynamic online videos and video campaigns.
Session Presenter Biographies

Simmone Chaddan Taitt '04

Simmone Taitt is the head of business development at Gracious Eloise. With over 12 years of sales and business development experience, Simmone leads the charge in generating strategic partnerships for the company. She has spent the past decade as a woman in technology, focused on early stage startups and building the sales strategy blueprint across multiple organizations. Prior to joining Gracious Eloise, Simmone was the market lead at Gilt City where she built and led the sales team to launch in six markets in less than two years. Before that, she was a senior sales manager at Gilt City in San Francisco. She has also held positions at SpaFinder Inc. and Saks Fifth Avenue. Simmone holds a B.A. in government and law and a B.A. in English from Lafayette College.

Simmone is active in several nonprofit organizations in New York including Step Up Women's Network and Cross-Cultural Solutions, and is a New York Cares junior board member. She is a book club enthusiast, dog lover and cultural warrior.

Mirielle Vasselli '16

Mirielle Vasselli is currently a senior at Lafayette College. She is expected to graduate with bachelor degrees in both art history and psychology this spring. She interned at Hollis Taggart Gallery for the summer of 2014 where she conducted research for their “Why Nature?” exhibition catalogue. This past summer she worked as an intern in Save Venice Inc.’s Venice office where she contributed to their *Contemporary Art Meets the Old Masters* publication as well as other projects. She will be working this summer as an archivist for Rutgers University. She currently resides in Princeton, New Jersey.

Wynne A. Whitman '86

Wynne is the author of *Smart Women Protect Their Assets* (Financial Times Press, December 2009), which focuses on estate planning for women and their unique needs for getting their affairs in order. She is also the co-author of *Wants, Wishes, and Wills – A Medical and Legal Guide to Protecting Yourself and Your Family In Sickness and In Health* (Financial Times Press, May 2007), which provides guidance to individuals preparing for the end of life. She has made appearances on CBS MarketWatch, News 4 You, Fox Business, and CNN, as well as local and national radio broadcasts.

Wynne continued her business education at Fordham University where she earned an M.B.A. in corporate finance. She attended Seton Hall School of Law and graduated *cum laude*. She also holds an LL.M. degree from Villanova University Law School’s Graduate Tax Program. Wynne is counsel at Schenck, Price, Smith & King, LLP in Florham Park, New Jersey. Wynne is a dedicated volunteer having served as president of the Lafayette College Alumni Association and a member of the Council of Lafayette Women.
Council of Lafayette Women Member Biographies

Alma Scott-Buczak ’74
Alma is currently the assistant executive director of Succession Planning and Workforce Development for New Jersey Transit. Prior to assuming this position in 2014, she led the Human Resources department for this 11,000 person agency since 2002. Before joining NJT, Alma had spent over 20 years in significant HR positions in the pharmaceutical industry with Pfizer and the Innovex Division of Quintiles. She began her career at the Federal Reserve Bank of New York where she held positions in economic research, operations analysis and human resources. Alma holds a B.A. in economics from Lafayette College and an M.A. in human resources management from New School University. She is certified as both a Senior Professional in Human Resources from the Human Resources Certification Institute and a Senior Certified Professional from the Society for Human Resource Management.

Alma’s involvement with Lafayette College includes serving as a member of the Board of Trustees where she is vice chair of the Student Life Committee, a founding member of the Council of Lafayette Women, a member of the McDonough Network Steering Committee and an Alumni Admissions Representative. Alma is also active in a myriad of other organizations including but not limited to financial secretary and immediate past president for the Teaneck, Englewood and Vicinity Club of The National Association of Negro Business and Professional Women’s Clubs, Inc.; board chair of the New York City Council on Adoptable Children; Diversity and Inclusion chair and director–elect of the Garden State Council of the Society for Human Resource Management and deaconess, trustee and directress of religious education for Victory Tabernacle, F. B. H. Church.

Alma resides in Cliffside Park, New Jersey with her husband William Buczak ’74. They have 3 wonderful grandchildren.

Ellen Kravet Burke ’76
After receiving an A.B. psychology degree at Lafayette, Ellen received her M.S. special education degree from Hofstra University. This led to an eight year career educating handicapped pre-school and kindergarten students. Following that, she joined her family’s fifth generation home furnishings business, based in Bethpage, NY. She is currently responsible for marketing, advertising and PR for the firm. Ellen has been active as an AAR, been past president of the Jersey Cape Alumni Association, served on an ad hoc committee of the Board, serves as class fund co-manager, as well as a member of CLW.

Ellen resides in Avalon, NJ with her husband, Ray Burke, ’75. They are the sponsors of the Tiffany Glass: Painting with Color and Light exhibit currently featured at Williams Arts Campus until June 4.
Council of Lafayette Women Member Biographies

Laneta Dorflinger ’75

Laneta is a Distinguished Scientist and the director of Contraceptive Technology Innovation at FHI 360. She has been involved in contraceptive technology development and evaluation for over 30 years and is a passionate advocate for expanding reproductive choice. She currently leads initiatives to develop and introduce new mid- to long-acting contraceptive methods.

Since joining FHI 360 in 1991, Laneta has held a variety of leadership positions, including vice president of Clinical Research, vice president of Research and Development, director of Clinical Trials, and director of Regulatory Affairs and Quality Assurance. Immediately prior to her current position, she directed the Preventive Technologies Agreement – a USAID-funded global program to characterize safety and effectiveness of microbicides and oral pre-exposure prophylaxis (PrEP), expand understanding of the interface between prevention technology and behavior, and improve service delivery models for integration of family planning and HIV. Before joining FHI 360, she worked at USAID where she focused on the development, introduction, and post-marketing assessments of contraceptive technology.

Laneta received her B.S. in chemistry from Lafayette and her Ph.D. in physiology from Yale University. She did post-doctoral training at the Harvard School of Public Health. She has received several noteworthy awards, including the Science and Technology in Development Award from USAID, and the George Washington Kidd Award for career distinction from Lafayette College. She has authored or co-authored numerous publications on contraceptive technology and microbicides.

Janet Edelstein ’81 P’13’17

Janet received her B.A. in French from Lafayette. She attended American University's Washington College of Law and is an attorney specializing in estates and trust law at Plotnick & Ellis, P.C. Her eldest, Justin, graduated from Lafayette with dual degrees in English and classical civilization. Her middle son, Blake, is currently a junior at Lafayette majoring in mathematics and her youngest son, Griffin, is a junior at Friends' Central School in Wynnewood, PA. Janet joined the Council of Lafayette Women in 2015. She loves children's literature and has spent years volunteering in libraries, collecting, and working at a children's book store. She sits on the boards of the Gladwyne Civic Association and the Merion Square Scout House.
Council of Lafayette Women Member Biographies

Terry Heaney Galla ’83 P’15
Terry earned a B.S. in biology from Lafayette and went on to earn a degree in surgical physician assistant studies from the University of Alabama-Birmingham. She is currently employed as a surgical PA in the Department of Cardiothoracic Surgery at Englewood Hospital and Medical Center in Englewood, NJ. She is married, with two sons, the older of whom is also a Lafayette grad. She enjoys reading, skiing and gardening, and is the owner of The Potted Garden, LLC, and a small landscape design firm she manages in her spare time.

Angela Garofalo ’82 P’10
Angela is a director at Untracht Early LLC in the Family Office and Business Support Services practice. She provides concierge-style financial management and accounting services to high net worth individuals, their families and their closely held businesses. Angela began her career with Arthur Andersen & Co. and also worked for Kidde, Inc. as manager of financial reporting. Angela is a Certified Public Accountant and a Certified Financial Planner. She is a member of the American Institute of Certified Public Accountants and the New Jersey Society of Certified Public Accountants where she is on the Student Programs and Scholarships Committee.

Angela has three grown children, Marie (Lafayette Class of 2010), James and Michelle. She graduated from Lafayette in 1982 with a bachelor of arts in economics and business and is a member of Kappa Kappa Gamma Sorority.

Sandy Kazinski ’85
Sandy has been a CLW member since 2007, also serves as her class correspondent, an alumni award-winning position she has held for the better part of her alumna years (give or take a 10-year hiatus spread out since she left College Hill). She also served on the NYC Metro Alumni Chapter, during which time she earned Alumni Event Chairperson of the Year for an infamous boat trip cruise from Manhattan up the Hudson River to West Point. In 2000, Sandy was presented with the Clifton P. Mayfield ’09 Outstanding Young Alumni Award, and in 2010, the Alumni Association presented her with its Special Commendation.

She has spent the majority of her professional career on Wall Street as a learning and development professional. Currently an executive director at JP Morgan, she is Asset Management Risk's global training manager. She’s also an active volunteer with her church, Brick Presbyterian Church, and the New York Junior League. In her spare time, she loves to read, craft and travel. Her recent globetrotting found her marveling at the "big five" while on safari in South Africa and Botswana. As if life isn’t busy enough, Sandy can be found pounding the pavement six months of every year as she trains for an annual 3-day 60-mile breast cancer walk. This year, her 13th walk, she’ll surpass the $110K fundraising milestone. Follow her at 3daywalker1181882.blogspot.com where she chronicles the adventures of a woman walking to kick breast cancer to the curb in our lifetime.
Barbara Levy ’77, P’11’14
Barbara graduated from Lafayette magna cum laude with a degree in psychology. She is the former executive vice president of merchandising, Ross Stores, Inc., having retired from the retail industry after 30 years. At Lafayette, Barbara is a member of the Board of Trustees and serves as vice chair of the Capital Campaign and as a member of the Executive Committee. She also serves on the Committee on Compensation and the Committee on Development, Alumni, and Community Relations. Barbara began her career with R.H. Macy’s & Co. as an assistant buyer and held a variety of positions in both the store and buying lines, ultimately as senior vice president of merchandising. In this role, Barbara oversaw a buying team with responsibility for nearly 70 stores, including the Herald Square Flagship. In 1993, she commenced her 15-year tenure with Ross Stores Inc. as senior vice president of merchandising and later became executive vice president of merchandising. In this role, Barbara was responsible for buying from and negotiating with over 1,000 active vendors on behalf of 700 stores.

Barbara is active in the community and does consulting work for the retail/merchandising industry. She is currently the treasurer of the board of trustees at Temple Beth Ahm in Aberdeen, NJ, and has functioned on the executive committee and in various other capacities since 2001. She has also been a devoted mentor for students at Asbury Park High School since 2008. In 2010 Barbara joined the board of trustees of Chhange (Center for Holocaust, Human Rights and Genocide) at Brookdale Community College.

Katie Livornese ’14
Katie was born and raised outside Philadelphia and graduated from Lafayette with a B.A. in international relations and a concentration in human rights. Having a longstanding passion for gender equality, Katie spent her senior year of college completing a thesis entitled *Cultural, Economic, and Political Dynamics and the Implications for Female Education in Afghanistan*. After college, Katie moved to New York City to join S.H.E. Global Media, the multi-platform women’s empowerment media company behind the renowned global women’s conference, S.H.E. Summit. In just two years, Katie has helped S.H.E. Summit become a globally-celebrated women’s leadership & lifestyle event, convening hundreds of today’s change-makers including participation from women and men in over 100 countries.

As the manager of Partnership & Community Development, Katie focuses her time on developing strategic relationships with organizations committed to women’s empowerment to amplify her mission to reach global gender equality by 2030.
Council of Lafayette Women Member Biographies

Courtney Matthews ’91
A graduate of the Lafayette class of ’91, Courtney Matthews enthusiastically applies her rich Lafayette experience in her life — personally and professionally. As a double major in English and economics, Courtney has had a successful 25 year career in sales, marketing and communications spanning from publishing to real estate. Courtney has been an active member of the Council of Lafayette Women for nearly 10 years, and currently serves as chairperson. As a mother of two daughters, Courtney enjoys staying connected to the Lafayette Community. She makes the most of College events and the Council’s interaction with the women’s experience in college and beyond.

Rachel Nelson Moeller ’88
Rachel earned an A.B. degree in Economics from Lafayette and an M.S.Ed from the University of Pennsylvania. She is executive director of Alumni Relations at Lafayette with 25 years of experience in higher education. Prior to her current position, she was associate director of Career Services from 2003-2012. Rachel was a Lafayette volunteer before her return to campus, acting as Reunion Chair for her class’ 10 and 15 year reunions, as well as alumna advisor to Alpha Gamma Delta sorority. Through her work in both Alumni Relations and Career Services, Rachel follows her passion for connecting members of the Lafayette family with one another. She is well-known for sporting leopard attire and accessories, both on and off campus.

Rachel is married to Tim Moeller ’88 and they are parents to a son who is a sophomore at Boston University and a daughter who is a high school junior. She has a great passion for entertainment and movies, especially anything having to do with the Academy Awards.

Renáe Schneck Tesauro ’82 P’12
Renáe graduated from Lafayette with a B.A. degree in psychology. As president of RCB Communications (established in 1992), she currently provides ongoing media relations, corporate communications and marketing communications support to BMW of North America, LLC; fundraising communications support to the Overlook Medical Center Foundation; and serves as communications director for the historic Jacobus Vanderveer House & Museum.

A resident of Hunterdon County, NJ, Renáe is a past chair and current member of Lafayette’s Alumni Career Services Committee. She is a member of the Council of Lafayette Women and chairs the Communications Committee of the Lafayette Alumni Council. In 2013, she received the Lois and Neil Gagnon Award for distinguished service to Lafayette’s Career Services Department. In addition to her volunteer efforts on behalf of Lafayette, Renae has dedicated her time and talents to Kent Place School, the Bonnie Brae School, and the United States Equestrian Team.
Ellen Poriles Weiler ’83

Ellen is Chair of this year’s Council of Lafayette Women conference. She began her service on the Council in 2007. In addition, she has served as president of the Philadelphia Alumni Chapter (twice), was head of the Alumni Council’s Volunteer Committee from 2007-2010, and is the Class of 1983 Reunion Co-Chair and Co-Class Fund Manager. She received the Alumni Association’s George T. Woodring ’19 Volunteer of the Year Award in 2007, the William E. Greenip Jr. ’44 Award in 1996 and 2014, the Clifton P. Mayfield ’09 Outstanding Young Alumni Award in 1998, Chapter Event Chairperson of the Year in 1993 and 2002, and Chapter of the Year for the Philadelphia Alumni Chapter in 2004, when she served as president. She holds a B.A. in Art History from Lafayette and received an M.A. in Liberal Studies from Duquesne University. On a non-Leopard note, she enjoys gourmet cooking and entertaining, eating raw oysters accompanied by a nice flinty chablis, watching movies with her husband Kurt and son Karr, reading cookbooks and magazines, trips to New York City for museum visits and dining, going to the beach, and volunteering for The Breathing Room Foundation.
Campus Map

Parking is available at March field, Sullivan parking deck, and Markle parking deck.

Notes